



安踏體育用品有限公司

ANTA SPORTS PRODUCTS LIMITED

Immediate Release

ANTA Sports has been added to Morgan Stanley Capital International ("MSCI") Global Standard Index

(Hong Kong, 12 November 2009) **ANTA Sports Products Limited** ("ANTA Sports" or the "Company", stock code: 2020), is pleased to announce that the Company has been added to the Morgan Stanley Capital International ("MSCI") Global Standard Index, by MSCI Inc., effective as of the market close on November 30, 2009.

MSCI Global Standard Index has become the most widely used international equity benchmarks by institutional investors. With stringent selection process, constituent stocks are companies with great potential.

Mr. Ding Shizhong, Chairman and CEO of ANTA Sports, said: "ANTA Sports becomes the constituent stock of MSCI Global Standard Index, proving the Company has been highly recognized in the international capital market. We believe after becoming the constituent of the well-known index will further enhance ANTA Sports' reputation and position. Look ahead, in line with our motto "Keep Moving", we will leverage our brand equity, strong R&D capabilities, extensive distribution network, and to reinforce our competitive advantages so as to create greater value and return for our shareholders."

Besides the MSCI Global Standard Index, ANTA Sports also became one of the constituents in "Hang Seng Mainland Composite Index" and "Hang Seng Mainland Freefloat Composite Index" in March 2008.

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About ANTA Sports Products Limited

As one of the leading branded sportswear enterprises in China, ANTA Sports Products Limited primarily designs, develops, manufactures and markets sportswear, including sports footwear, apparel and accessories. The Group has established an extensive distribution network and nation-wide retail outlets throughout China under the management of the distributors. The Group places great emphasis on branding by integrating the resources from sponsorship of sports leagues, placement of advertisements, online interaction with consumers and endorsement of elite athletes with featured products in order to enhance product differentiation. For the past eight years, ANTA's footwear has been enjoying a leading position in the composite index on market shares in China.

For further information, please contact:

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